

## STATEMENT OF COOKIES

As **Nova Elite Özel Sağlık Tur. Sey. Org. Tic. Ltd. Şti.**, the statement regarding Cookies and Other Technologies, which has the status of personal data as personal data, aims to explain to you the relevant technologies and to remind you of your technical and legal rights, especially cookie management.

The statement you read is always the most up-to-date, although it may change from time to time. You can find the changes made and the last update date at the end of the statement.

As Nova Elite Private Health family, we would like to emphasize that the utmost care is shown towards your cookies together with all your personal data. Cookie Statement is a part of personal data disclosure and privacy statement and should be evaluated together.

### 1. What is Cookie?

Cookies are small text files stored on your computer or mobile device when you visit a website. Thanks to cookies, your usage experience is developed for the following purposes (and so on):

- Remembering your username and password to make the login process easier and faster on your future visits,
- Remembering your language choice and other preferences,
- Ensuring that you receive all the requested information,
- Providing a safe and reliable service for online transactions,
- Tracking your reaction to ads, website or application content for analysis and how many times we send the same advertisement to you,
- Measuring how many people use the site and in what way we can ensure that the site continues to work quickly and efficiently,
- Helping us and others to provide responsive and responsive communication and content related to your interests and location.

As you have noticed, cookies are intended to facilitate your internet browsing and usage experience rather than using your information.

If your device is not under the influence of malware, only the site that created them can read cookies. The site determines how long the cookie will be stored.

### 2. What are types of Cookies?

Numerous types of cookies can be mentioned. The main ones are as follows:

- **Basic Cookies.** Cookies that are necessary for the operation of the site and enable the use of the site's services and features. Disabling these cookies may cause services and features to become unavailable.
- **Functional Cookies.** Functional Cookies save your settings on the site, such as your language preference or the reservation information you previously used when booking a hotel. We also use Functional Cookies so that you can easily find them on your next visit.

- **Session Cookies and Permanent Cookies.** Session cookies are only stored temporarily during a browsing session and are deleted from your device when you close the browser. Session cookies are used to support the functions of the site and understand how you use the site, the pages you visit, the links you use, and the time you spend on each page. Permanent cookies are not deleted when you close your browser, they are stored on your device for a certain period of time or until you delete them. Each time you visit the site, the server that issued the cookie will recognize the persistent cookie stored on your device. Persistent cookies can be used by the site or third parties to store your preferences so that they can be ready for your next visit in order to record more accurately how often you visit the site, how often you come back, how your use of the site may change over time, and the effectiveness of advertising efforts.
- **Advertising, Analytics and Social Plugin Cookies:** It allows us and other advertisers to show you the products, offers and advertisements of most interest to you on the Site and third party sites or via e-mail or other messaging platforms. For example, some Advertising Cookies help our service providers and other advertisers choose advertisements that are tailored to your interests, including those expressed and inferred by visits to our websites or apps or other websites, online services and apps over time. Others will help prevent you from encountering the same ad all the time. Such Cookies also help us provide content on the Site that is tailored to your interests and needs. Social plug-in cookies are used to share content on the site with members of social media networks such as Facebook, Twitter, YouTube and Instagram, and people who are not members of them. These cookies are usually set by the social network provider, which ensures that this type of sharing is seamless. Analytics cookies collect information about your use of the Site and allow us to improve the functioning of the Site. These cookies provide aggregated information that we use to track site performance, count visits to pages, detect technical errors, see how users access the site, and measure the effectiveness of advertisements (including e-mails sent).

### **3. Do Cookies Used On This Site?**

Yes, our site, like many other websites, uses "Cookies" or "Other Technologies" ("pixel tags", "web beacons", "associated with e-mails assigned by Google, Microsoft, Apple or similar technologies, javascript, device IDs." blank GIFs "). Cookies and other technologies help us and third parties learn about your visits to the site, including analyzing your visiting habits. We use this information to process your reservations or requests and to deliver online and mobile advertising, messages and content for us and others specific to your interests. In brief, the various cookies in the cookie statement are used within the scope of the written purposes.

For example, if you have visited our site or made a reservation, you are more likely to see our sponsored content on social media. If you have visited our site again, it is possible that you may encounter special content or some convenience on your next visit.

### **4. Do Cookies Have a Legal Basis?**

Yes, mandatory cookies, in accordance with the condition that "it is necessary to process personal data belonging to the parties of the contract, provided that it is directly related to the establishment or execution of a contract" under article 5 of the KVKK, the other cookies mentioned are the legitimate of the data controller, provided that they do not harm the

fundamental rights and freedoms of the person concerned, it can be processed in accordance with the condition that data processing is mandatory for its interests. In all probabilities, all sensitivity is shown in the use of your processed data in a simple, purposeful and proportional manner as much as technology allows.

## **5. How can you manage your cookies?**

Cookies make your internet experience easier. However, each browser allows a certain amount of cookie control. You can always control their cookies through your browsers' own settings.

In your Firefox browser, Options> Privacy and Security> Cookies and Site Management

In your Chrome browser, go to Settings> Privacy and Security> Site Settings

In your Edge browser, go to Settings> Privacy & Services or Site Permissions

You can make the necessary arrangements under similar titles in other browsers.

You can also manage and clean cookies through third-party software in browser add-ons or directly with standalone applications. For this, you can easily access different cookie cleaning products by searching your search engine.

Please note that rejecting cookies may cause some unexpected problems, and in this case, no responsibility can be accepted due to service failure.

## **ANNEX. Nova Elite Custom Health Cookies Statement Reviews**

As stated above, we may change this statement from time to time.

The declaration has not been changed yet.

## **ANNEX 2. Communication**

If you have questions, you can send an e-mail to..., you can also call... phone number or reach us on our social media accounts.

As a relevant person, you can make your legal applications on our website in the light of the information in the Protection of Personal Data> Application section.